



ECONOMICS

Degrees

- Bachelor of Arts in Economics
- Bachelor of Business Administration in Economics
- Bachelor of Business Administration in Economics with a Law & Economics Specialization (Available 100% Online)
- Bachelor of Science in Economics

94.55% REPORTED
EMPLOYMENT
(From 2014-2019)

Is this the major for you? You're a strategist and an analyst, taking pride in weighing many factors in your decisions. You embrace your innate curiosity to discover the *how* and *why* in a situation, and multiple fields appeal to you, career-wise. If this description describes you to a "t," an economics major could be right for you.

What skills do you need? Economics majors study choices people make in a world of competing constraints. You must possess an interest in the decision-making process, and strive to optimize outcomes through critical thinking. The primary benefit of this major is the cultivation of skills in preparation for graduate school and careers in a wide range of industries.

COMPANIES THAT HIRE OUR GRADUATES

- Amarillo National Bank
- Apex Capital
- City of San Antonio
- Dicum Global Trading LLC
- Federal Deposit Insurance Corporation (FDIC)
- First Bank Southwest
- First Financial Bank
- Henry Resources LLC
- Herring Bank
- Lee Law Firm, PLLC
- Pantex
- Redfin
- Regions Bank
- Energy Transfer Partners

SUCCESS STORIES



Zach Leininger
2016 – B.B.A. – Economics with a Law & Economics Specialization
Zach attended law school at the University of Wyoming College of Law and is now the Deputy County Attorney for Goshen County, Wyoming.



Devin Savage
2015 – B.B.A. – Economics with a minor in Finance
Devin was a member of the International Economics Honor Society, Omicron Delta Epsilon, and is currently a Senior Credit Analyst at FirstCapitol Bank of Texas in Amarillo, TX.



CAREERS

Economics

- Data analysis
- Research analysis
- Consulting
- Policy advising
- Economic development

Banking and Finance

- Financial analysis
- Credit analysis
- Lending
- Mortgage loans
- Market research analysis

Insurance

- Sales
- Claims
- Risk management
- Asset management
- Actuarial science

Sales

- Services sales
- Advertising sales
- Corporate sales
- E-commerce
- Sales management – district, regional, and higher

SELECTED COURSE DESCRIPTIONS

ECON 3311 – Intermediate Microeconomic Theory

- Consumer choice
- Cost minimization
- Competitive markets
- Market power

ECON 4312 – Money, Credit and Banking

- Money, bonds, and credit
- Central banks and monetary policy
- Regulation and financial crises
- Decentralized finance and cryptocurrencies

ECON 3312 – Intermediate Macroeconomic Theory

- Economic growth
- Investment and savings
- Monetary and fiscal policy
- Inflation, output, and unemployment

ECON 4341 – International Economics

- Tariffs and quotas
- Global and regional trade deals
- Distribution of resources
- Exchange and capital movements

ECON 3352 – Sports Economics and Business

- Analysis of teams and leagues
- Evaluation of decision making
- Ticket pricing and sales
- Impact on local economies

ECON 4370 – Economics of Health Care

- Health outcomes
- Health care systems and industries
- The role of government
- Market structures

*See Economics Degree Checklist for a complete list of required courses

Office of Undergraduate Business Programs

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